**creatstep**

**Powered by:**

**SCOPE**

scopecoin.finance

https://www.scopescp.com/buy

# *THE TEAM BEHIND SCOPE*

- The team behind SCOPE is comprised of 20 individuals all with varying strengths and talents. The project is only as good as the people behind it; and the work they are willing to put in. We all have a variety of strong backgrounds to make this project succeed. We have been working on this project for the last 3yrs and we are very excited to finally deliver it to the community through SCOPE.

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# *THE TEAM BEHIND SCOPE*

- (Founder & CEO) Arturas Saskinas – Creator of CreatStep from the main idea to the design and branding. Internationally working award winning composer with over 14 years of experience in music, theatre and film industry.

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# THE TEAM BEHIND SCOPE

- (Founder & CEO) Arturas Saskinas –



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# THE TEAM BEHIND SCOPE

- (Exclusive Co-Founder) William Goldstein – 3 Emmy nominees, he has been a recording artist for Motown and CBS Masterworks. He has over 60 albums currently available, streaming over 5,000,000 tracks monthly. He has scored over 50 Movie and Television projects, including Fame & The Miracle Worker. He has written on the arts for The New York Times and The Los Angeles Times. William is a great teacher and inspiration for many artists all over the world.

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# *THE TEAM BEHIND SCOPE*

- (Exclusive Co-Founder) William Goldstein –

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# *THE TEAM BEHIND SCOPE*

- (Master of MasterClass & Professional Acting Coach) Bernard Hiller–



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# *THE TEAM BEHIND SCOPE*

- The other team members wish to remain anonymous at this point in time for security reasons and will reveal themselves at a later date.

# *TOKENOMICS*

- SCOPE is community driven token of the CREATSTEP platform which will launch soon. 7% Rewards in ETH. The team does not hold any tokens except 5% of the total supply that goes to marketing wallet(upfront) which is locked. 43% of the total supply will be burned.

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The Next Frontier in
Artistic Discovery

# Market size

**$5T**
IT industry

**$152B**
Games industry

**$136B**
Film industry

**$38.4B**
Art craft industry

**$33.87B**
Music industry

# Entertainment market specifics

**1.**

High barriers of time and place in entertainment industry

**2.**

High quality contacts are needed for creative people to get

**3.**

It is difficult for creative people to find technical specialists and business professionals in order to develop new projects

# Problem

Lack of collaboration platforms for creative people – to meet from Film, Theatre, Music, Writing, Visual Arts, Dance, Craft industries and IT specialists, engineers and other professionals aiming to create horizontal production chain.

There is a big distance between masters and less professional creative people to be involved on the single project. This causes a distrust of their self and frustrations for many creators.

# User tapes

## Creators

Actors, Singers, Dancers, Composers, Directors, Producers, Craft people

## Technologies

IT specialists, Visual and Audio Engineers, Programmers, Equipment and Development engineers

## Integrators

Art Project Leaders, Business representatives

# Solution

## Easy and effective

Cretstep saves your time via efficient rating system, easy portfolio review system; collaboration environment, effective networking process.

## Mentoring and helping

Master creators mentoring the younger people in the process of their team projects and helping them to understand the master technics of a very professional point of view to and Art.

# How it works?

**1**
Sign in

**2**
Create your
profile

**3**
Upload your
portfolio

**4**
Get noticed

**5**
Join a new
project or
initiate your
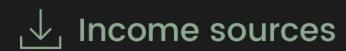own project

# Value proposition

**Live and direct communication with world class industry leaders**
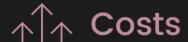
**World-wide IT platform**

**Platform created by industry experts**

**Unique design of a system**

# Business model

## ⤓ Income sources

Subscription sales

Masterclasses sales
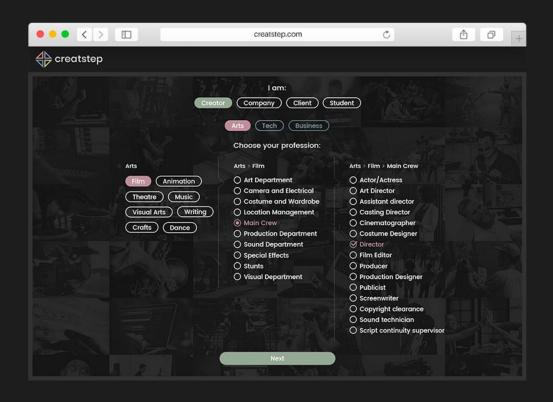
## ↑↑↑ Costs

Production costs

Revenue sharing with starts

Infrastructure costs

Licencing costs

Development costs

G&A and S&M costs

Income covers costs

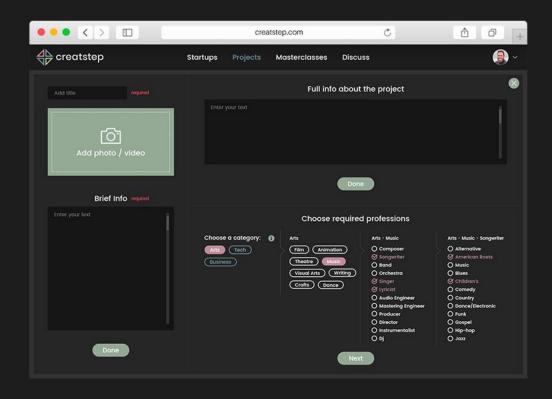First of all the basic functions of the platform shall be launched

Lower marketing costs in comparison to peer companies in the wake of high quality master class and project material led by world class industry representatives as well as talented young artists and professionals
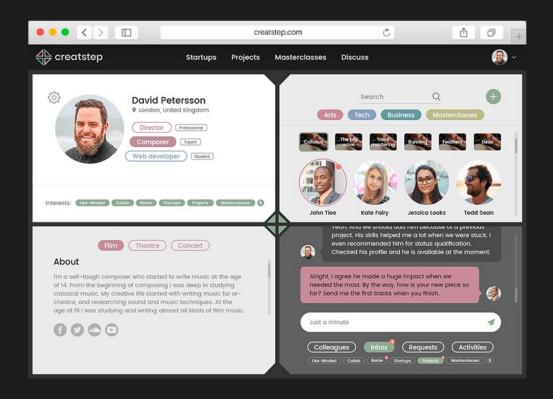
# Get noticed at CS Meet



With its sophisticated algorithm of shared interests and experience, CreatStep helps you find like-minded colleagues quickly and easily.
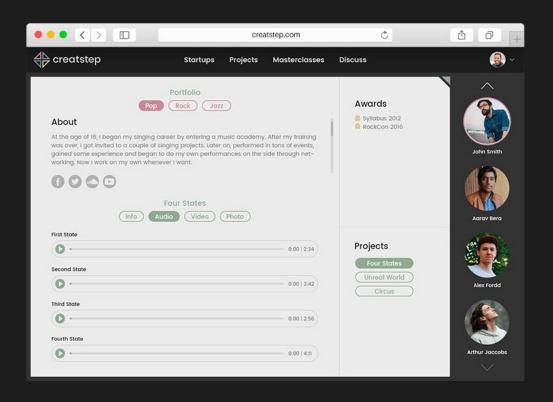
# Get your team at CS Pitch



Hire a team for your project or find a team in need of your precise expertise.

# Get it done at CS Build



Customize an online workspace for team sharing and discussion.

# Get the word out at CS Show



Show off your work, invite feedback, catch up on what others are up to.

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# Milestones

**Year 1 IQ**

Networking Platform, Masterclasses, Projects, Startups

Release 1

**50 000**
new users

**Year 2 IQ**

Platform improvement, Marketplace, Discussions, Mobile App

Release 2

**+450 000**
new users

**Year 2 IVQ**

Video conferencing, Mobile improv., Startups V2, Projects V2

Release 3

**+1 417 000**
new users

**Year 3 IQ**

Masterclasses V2, Networking Platform V2, Mobile improvements

Release 4

**+1 083 171**
new users

# *ROAD MAP FOR SCOPE*

- PHASE 1

❑Deploy SCOPES contract on BSC

❑Team Assemble

❑Contract Creation

❑Launch on Pancakeswap

❑Whitepaper V1

❑Influencer Marketing

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# *ROAD MAP FOR SCOPE*

- PHASE 2

☐ Listing and Marketing

☐ Audit by CertiK

☐ CoinGecko Listing

☐ CMC Listing

☐ Advertising Campaign

☐ More Product Development

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# *ROAD MAP FOR SCOPE*

- PHASE 3

❑Exchange Listing

# *DISCLAIMERS*

- **SCOPE** tokens are fully functional utility tokens within our ecosystem, which is a fully functional platform with a digital currency wallet.

- **SCOPE** tokens are non-refundable. There are no exclusive promises about future performances or will be made concerning **SCOPE**, including no promises of inherent values, non-exclusive promises about continuing payments, and as well there are no guarantees that the **SCOPE** token will hold a particular value.

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# *THIRD-PARTY DATA*

- This whitepaper contains some data and references which have been obtained from requisite third-party sources.

- Our management believes that the data is reliable, they have not been subject to analysis by accounting, engineering, or financial advisors. There is no assurance as to the accuracy or completeness of the data.

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